



an initiative of



REDEFINING CO CURRICLUM IN COLLEGES

FOCUS ON MENTAL HEALTH, LIFE SKILLS, CAREERS & SUSTAINABILITY

THE CHANGE CATALYST

INTEGRATING VARIOUS CONVENTIONAL ACTIVITIES INTO A COMPREHENSIVE IMPACT BASED ENGAGEMENT



A FIRST OF ITS KIND “NON-ACADEMIC” HYBRID EDUCATIONAL PLATFORM

FOCUS ON MENTAL HEALTH, LIFE SKILLS. PARENTING. TEACHERS' TRAINING

ENGAGEMENTS @ SCHOOLS, COLLEGES, CORPORATES & GATED COMMUNITIES

BUILDING AN ECO SYSTEM TOWARDS AWARENESS CREATION, INTERVENTION & SUPPORT

THE POST COVID ERA IS WITNESSING SOME SERIOUS CONCERNS

RISE IN MENTAL HEALTH ISSUES

**DISRUPTION IN DEALING WITH
SOCIAL INTERACTIONS AND RELATIONSHIPS**

PARENTS STRUGGLING TO BRING UP THEIR CHILDREN

TEACHERS' STRUGGLING TO TEACH IN THE NEW AGE CLASSROOM

JOB INSECURITY IS ON THE RISE

AND WE BELIEVE THAT SOMETHING NEEDS TO BE DONE ABOUT IT

WHY



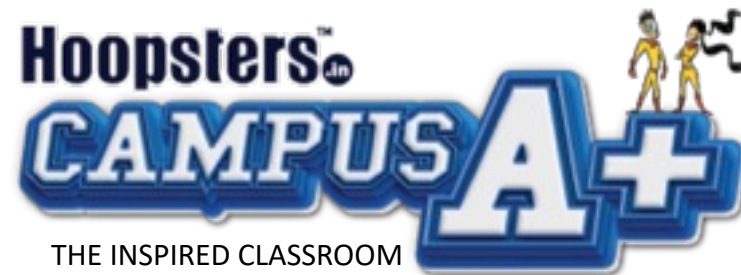
**BECAUSE WE BELIEVE THAT IT IS TIME TO BUILD A COMMUNITY WHICH IS
AWARE, EMPATHETIC & PRO ACTIVE
AND COLLABORATES TOWARDS
“WALKING THE TALK”
AND WORKS TOWARDS FINDING SOLUTIONS TO ISSUES**

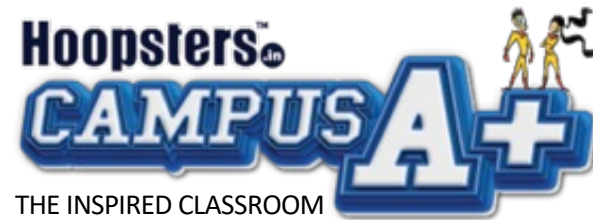


THE LEAGUE OF
ACTION HEROES
— AN INSPIRED COMMUNITY —

PROGRAMS @ COLLEGES

INTRODUCING





LET'S CHANGE THE WAY THINGS ARE

**IMAGINE IF ALL THE CO CURRICULUM ACTIVITIES THAT YOU CONDUCT ON A REGULAR BASIS
COULD BE INTEGRATED AND STRUCTURED TO ACTUALLY CREATE A TANGIBLE IMPACT.**

**YOU COULD ACTUALLY BE MAKING A DIFFERENCE TO THE LIVES OF YOUR STUDENTS,
THEIR PARENTS, YOUR TEACHERS AND THE SUPPORT STAFF**



A REVOLUTIONARY CONCEPT IN EXPERIENTIAL LEARNING

DESIGNING OPPORTUNITIES
TO PUT KNOWLEDGE INTO
ACTION.

CREATING EXPOSURE
THROUGH STRUCTURED
INFORMATION DISSEMINATION.

PROVIDING ACCESS TO
RELIABLE DOMAIN
EXPERTS

ENGAGEMENTS THAT
ENCOURAGE PUTTING
LEARNING INTO ACTION

EXTENDING PLATFORMS TO
SHARE EXPERIENCES,
IDEAS & ACTIONS.

SHOWING APPRECIATION
THROUGH
AWARDS & PRIVILEGES

THE FIRST STEP IS
GET TO



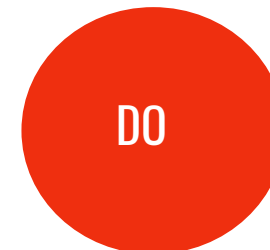
ABOUT VARIED
HAPPENINGS AND
SUBJECT MATTERS

THE NEXT IS TO



FROM THE BEST

AND THEN



SOMETHING WITH
ALL THE LEARNING

BRING ABOUT
CHANGE &



EXPERIENCES WITH
THE WORLD

AND THE



TO MOTIVATE YOU TO DO MORE AND IN
THE PROCESS
INSPIRE OTHERS

OUR INTEGRATED PROGRAMS ARE EXCLUSIVE & MULTI DIMENSIONAL WITH A SPECIAL FOCUS ON MENTAL HEALTH. LIFE SKILLS. PARENTING.

THE FIRST-OF-ITS-KIND PROGRAMS

HOOPSTERS'



**EMPOWERMENT
THROUGH LIFE SKILLS**

Hoopsters'



Awareness • Intervention • Support

**EMPOWERMENT
THROUGH AWARENESS**



**RE DISCOVER THE "ME"
IN THE PARENT**

PROGRAMS CUSTOMISED TO ADDRESS THE NEEDS OF THE INSTITUTION

LIFE SKILLS

- LEADERSHIP/ DECISION MAKING/ PRO ACTIVNESS
- COMMUNICATION
- CRITICAL THINKING
- ETIQUETTE, MANNERS AND GROOMING
- APPRECIATION TOWARDS NEURO DIVERSITY & INCLUSIVENESS
- PREPARING FOR EXAMS/CAREERS
- SAFETY AND EMERGENCY RESPONSES
- RELATIONSHIP BUILDING
- COPING WITH STRESS
- AWARENESS AROUND MENTAL HEALTH HEALTH & WELLNESS
- ART APPRECIATION

MENTAL HEALTH

- APPRECIATION OF THE BRAIN & ITS FUNCTIONING OVER TIME
- WHAT IS MENTAL HEALTH THE MYTHS AND MISCONCEPTIONS AROUND MENTAL HEALTH
- EMPATHY TOWARDS THOSE WHO ARE DIFFERENTLY ABLED
- WHEN AND HOW TO SEEK HELP
- ALL ABOUT ADDICTIONS
- APPRECIATION OF NEURODIVERSITY & INCLUSIVENES
- UNDERSTANDING RELATIONSHIPS & SEXUALITY
- WHAT DO THE DIFFERENT TERMINOLOGIES MEAN
- SAFEGUARDING AGAINST ABUSE

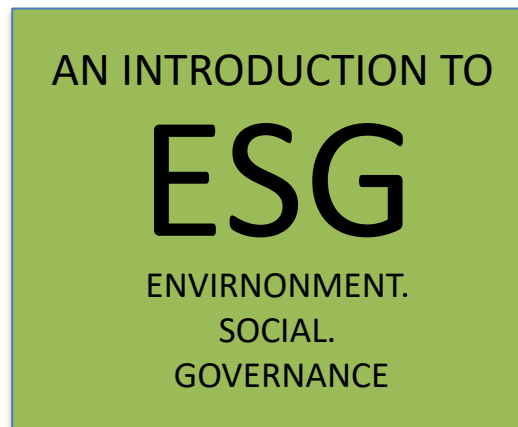
PARENTING

- COMMUNICATION & VARIED LIFE SKILLS
- ETIQUETTES, MANNERS AND GROOMING
- AWARENESS AROUND MENTAL HEALTH & CHILD DEVELOPMENT
- RELATIONSHIPS/ SEXUALITY
- RECOGNISING LATENT TALENT
- PARENTING IN THE NEW AGE
- SAFETY AND EMERGENCY RESPONSES
- ART & HOBBY APPRECIATION
- HEALTH AND WELLNESS
- WHY, HOW AND WHEN TO SEEK COUNSELING
- APPRECIATION TOWARDS INCLUSIVENESS



HOOPSTERS' SPECIALS

LOOKING AT OPPORTUNITIES OF THE FUTURE

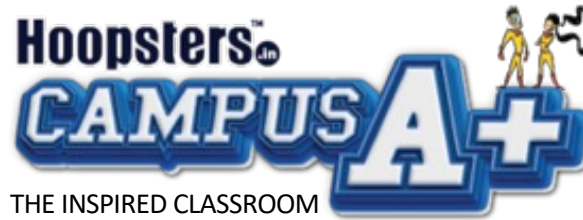


UNDERSTANDING SUSTAINABILITY



DISCOVER CAREER OPTIONS

ALL OUR PROGRAMS CAN ALSO BE PART OF THE CREDIT COURSES OF THE STUDENTS



VALUE ADD TO PARTICIPANTS OF THE PROGRAM

ACCESS TO RELIABLE PROFESSIONALS

COUNSELORS & PSYCHIATRISTS

YOGA EXPERTS

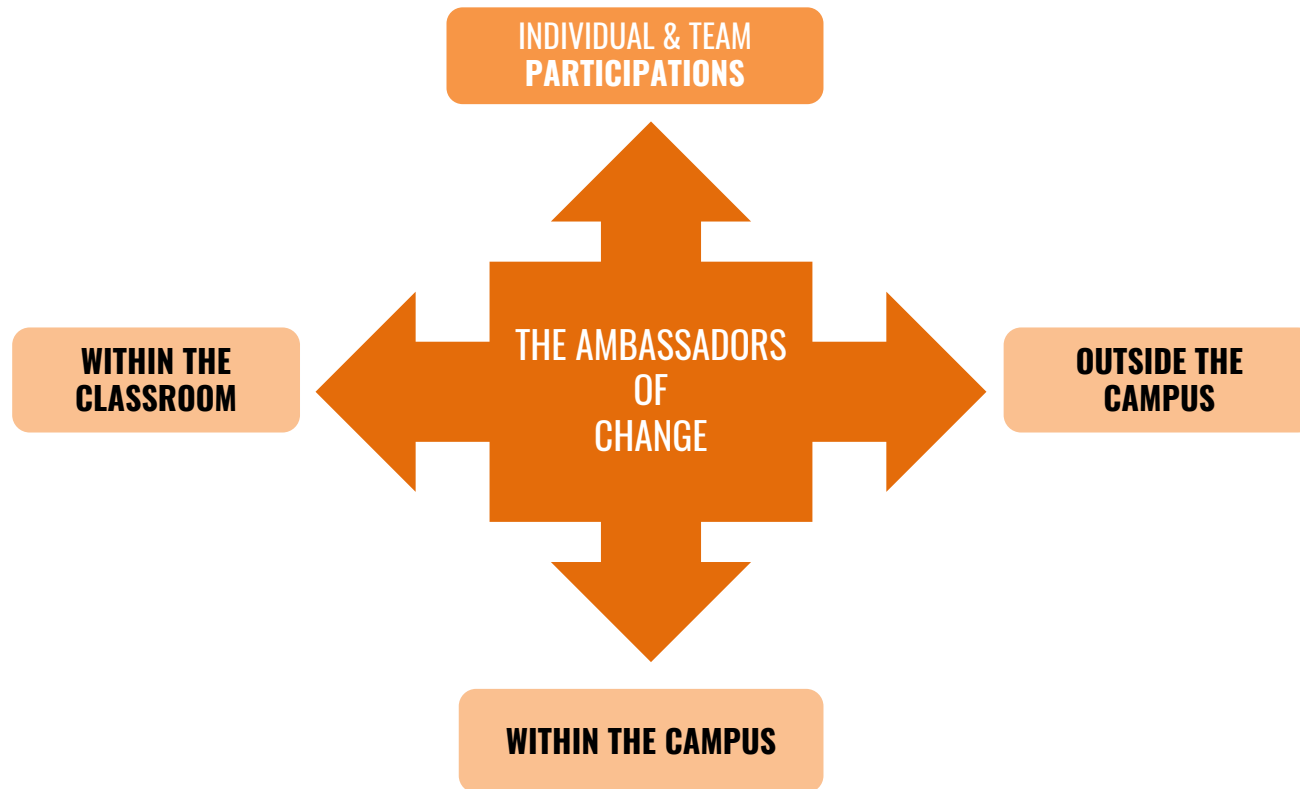
SPECIALIZING IN WEIGHT LOSS AND PRE & POST NATAL WELLNESS

LIFE COACHES AND HOBBYISTS

“SPECIAL NEEDS” SUPPORT

PUTTING LEARNING INTO ACTION

INVOLVING TEACHERS, PARENTS AND SUPPORT STAFF ALONG WITH THE STUDENTS



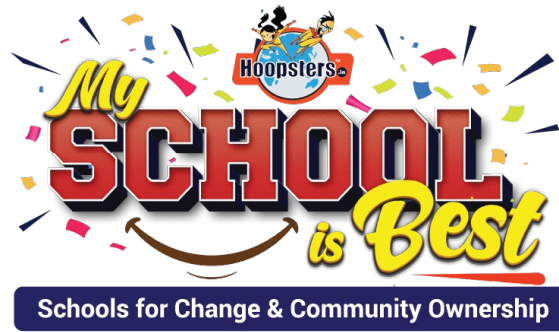
ASSIGNED ACTIVITIES

(FOR THOSE ENGAGED IN OUR PROGRAMS)
BASED ON SUBJECT OF THE DAY

ENGAGE IN ACTIVITIES THROUGH THE YEAR

MONTHLY
“WALL OF FAME” RECOGNITIONS
ANNUAL AWARDS AT SCHOOL DAY

RECOGNITION AT THE
“HOOPSTERS’ LEAGUE OF ACTION HEROES”
AWARDS



AN OPPORTUNITY TO SHOWCASE ALL THE AMAZING WORK THAT YOUR STUDENTS, TEACHERS, PARENTS AND THE COLLEGE MANAGEMENT ARE DOING TO THE WORLD THROUGH OUR SOCIAL MEDIA AND HOOPEX TV, OUR EXCLUSIVE ONLINE TV CHANNEL



A PLATFORM TO SHARE INNOVATIONS, SOCIAL INITIATIVES, EXPERIENCES & HACKS



HOW OUR ENGAGEMENTS WORK

OFFLINE-ONLINE

15 HOURS OF OFFLINE PROGRAMS/WORKSHOPS

SUSTAINABLE ACTIVITIES ASSIGNED POST WORKSHOP - TO BE ENGAGED IN THROUGH THE YEAR

STUDENTS ENGAGE IN ACTIVITIES

YEAR LONG ENGAGEMENT

REGULAR INTERACTIONS WITH DOMAIN EXPERTS ONLINE

PARTICIPATE IN VARIOUS HOOPSTERS' CONTESTS AND ENGAGEMENTS THAT INVOLVE THE WHOLE FAMILY

INVITATIONS TO
 WORKSHOPS CONDUCTED AT HOOPSTERS EVENTS AT HOOPSTERS
 WEBINARS AT HOOPROOM
 SPECIAL ACTIVITIES BY OUR COLLABORATORS
 INTERSCHOOL COMPETITIONS & HOOPEX TALKS

CONTRIBUTE ARTICLES AND VIDEOS

VOLUNTEER AT HOOPSTERS' ACTIVITIES

ALL UPLOADS ARE PUBLISHED ONLINE

STUDENTS UPLOAD ACTIONS ONLINE ON HOOPSTERS' WEBSITE

YEAR LONG ONLINE ENGAGEMENT

STUDENTS ENGAGE IN ACTIVITIES

INTERVIEWS AND SHOWCASE OF ACTIONS ON



SHARE YOUR EXPERIENCES

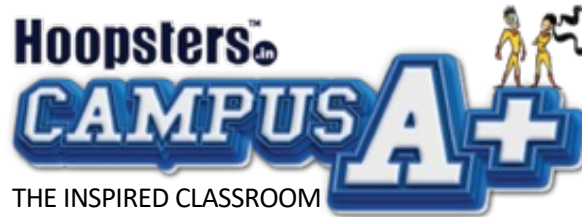


@ SCHOOLS

MEMBERSHIP @ HOOPSTERS



DISCOUNTS AT SELECT OUTLETS, WORKSHOPS & EVENTS



ADVANTAGE COLLEGES

A STEP AHEAD OF COMPETITION

EARN GOODWILL IN THE PARENTS & THE IMMEDIATE COMMUNITY

ADD VALUE TO THE HOLISTIC EDUCATION THAT YOU PROVIDE

CREATE POSITIVE BRAND TALKING POINTS

GET MEDIA EXPOSURE THROUGH HOOPEX TALKS AND HOOPEX TV AND OUR SOCIAL MEDIA POSTS

BE A STEP AHEAD OF COMPETITION

AND MUCH MORE....

ADVANTAGE HOOPSTERS

ADDING VALUE TO YOUR EFFORTS TOWARDS PROVIDING HOLISTIC EDUCATION*



CONTINUITY IN
ENGAGEMENT THROUGH
THE YEAR

AWARENESS. INTERVENTION.
SUPPORT ACROSS DOMAINS
LIFE SKILLS
MENTAL HEALTH
PARENTING*

DATA COLLECTION AND
ANALYTICS*

PROVIDING A PLATFORM FOR
THE
WHOLE FAMILY
TO INTERACT

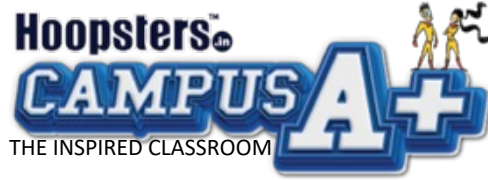
DISCOVER HIDDEN POTENTIAL
AMONGST
STUDENTS, TEACHERS &
PARENTS

VALUE ADD THROUGH
VARIOUS AWARENESS
PROGRAMS STUDENTS, PARENTS
AND TEACHERS



FREE MEMBERSHIP AT HOOPSTERS, THE LEAGUE OF ACTION HEROES WITH
ACCESS TO ALL THE ACTION THERE*

*CONDITIONS APPLY



THE INSPIRED CLASSROOM

LET'S HELP
BRING ABOUT
A
TANGIBLE
IMPACT

WHERE

CURIOSITY FINDS
ANSWERS &
HIDDEN POTENTIAL IS NURTURED

ONE IS PREPARED FOR WHAT
LIFE THROWS AT THEM

INCLUSIVITY IS
EMBRACED

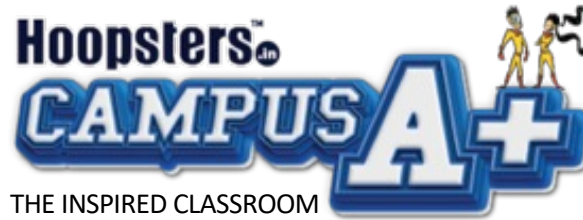
STUDENTS TURN OUT
TO BE RESPONSIBLE.
CITIZENS

ONE HAS ACCESS
TO HELP

ACADEMICS
ARE FUN AND NOT STRESSFUL

TEACHERS ENJOY
TEACHING

RESPECT, EMPATHY
CAMARADERIE AND
HEALTHY HABITS ARE KEY



IT'S ALL ABOUT
CONTINUITY IN ENGAGEMENT

BE THE CHANGE CATALYST

**GIVE YOUR STUDENTS, TEACHERS AND PARENTS
THE HOOPSTERS' ADVANTAGE**

ADD VALUE TO THE HOLISTIC EDUCATION THAT YOU OFFER

ACTION @



INTERACTIVE PLATFORMS | INTERACTIONS | ENGAGEMENTS | CONTESTS | FIELD TRIPS



THE LEAGUE OF **ACTION HEROES**

— AN INSPIRED COMMUNITY —

SMALL ACTS. BIG IMPACT



MEET OUR SUPER HOOPER



ANUSHREE

SHE PLANTS SAPPLINGS AROUND HER NEIGHBOURHOOD AND TAKES GOOD CARE OF THEM!

THE SUPER MOMS & DADS CONTEST



MOTHERHOOD AND CAREER

IN CONVERSATION WITH

HIMA BINDU
GLOBAL ENGAGEMENT LEADER- HYBRID CLOUD
INFRASTRUCTURE SERVICES, IBM INDIA
&
SINGLE MOM

My SCHOOL is Best



IN CONVERSATION WITH

MRS. SUMA ATHRI
PRINCIPAL,
JAIN PUBLIC SCHOOL



THE LEAGUE OF
ACTION HEROES
— AN INSPIRED COMMUNITY —

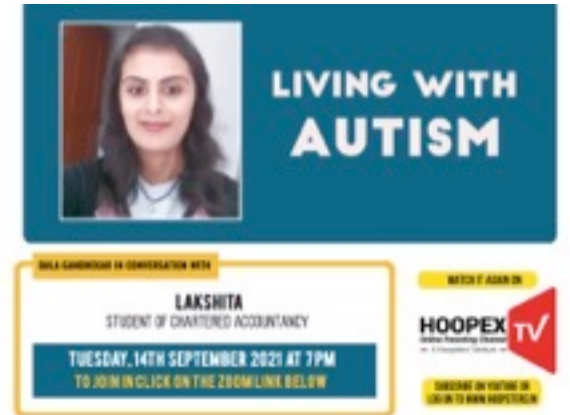
SHARE ACTIONS. SHARE EXPERIENCES



HOOPSTERS' WEBSITE



HOOPEX TALKS-OFFLINE STAGE TO SHARE



HOOP ROOM ONLINE



WEBINARS. INTERVIEWS. INSPIRATIONAL STORIES. AWARENESS SERIES. DOCUMENTARIES

hoopex tv

HOME VIDEOS **PLAYLISTS** COMMUNITY CHANNELS ABOUT

View full playlist View full playlist View full playlist View full playlist View full playlist

Sexuality and Relationships 42 videos
Mental health 17 videos
Addiction 9 videos
Mission Pawisible 2 videos
Parenting 56 videos

Careers 9 videos
Special Needs Parenting 5 videos
Adoptive parenting 8 videos
Single Parenting 12 videos
Avinash's World - The diary of a paraplegic 14 videos

Father's Day Cooking Contest 32 videos
HoopEx Talks by Hoopsters | A Stage for Inspiring Stories 24 videos
Hoop Room by Hoopsters | Webinars, Hobby Workshops an... 85 videos
Schools, Students and Parents 9 videos
Dr.Sandip | Sex, Sexuality and Relationships 10 videos

hoopex tv

HOME VIDEOS **PLAYLISTS** COMMUNITY CHANNELS ABOUT

LGBT Community Speaks 13 videos
Experts talk - Mental Health 12 videos
Experts talk - Grooming 4 videos
Expert talk - Relationships 10 videos
Parents speak- Being Single 6 videos

Parents speak - Adoption 6 videos
Expert talk - Child matters 12 videos
What a Parent wants 11 videos
Parents speak - Parenting 33 videos
Experts talk - Menstruation 7 videos

Experts talk- Sexual desire 20 videos
Experts talk - Consent 4 videos
Experts talk - The LGBT community 21 videos
Experts talk- Pornography 11 videos
Experts talk- Going to a Counsellor 6 videos

HOOPEX

STARTING CONVERSATIONS

— A Hoopsters' Venture —



HELPING BREAK THE STIGMA



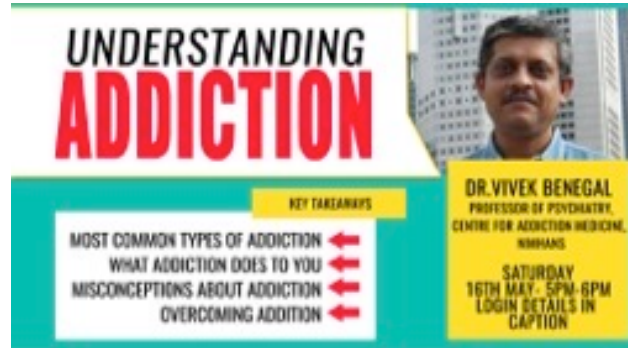
ADOPTING A SIBLING FOR OUR CHILD

BALA GANDHEKAR IN CONVERSATION WITH

MR. SIVARAMAKRISHNAN ANANTHAKRISHNAN,
DIRECTOR BUSINESS DEVELOPMENT, 3DSPACE, DUBAI

&

MRS. GEETHA DEVARAJAN,
INCLUSION LEARNING ASSISTANT, UPTOWN INTERNATIONAL SCHOOL, DUBAI

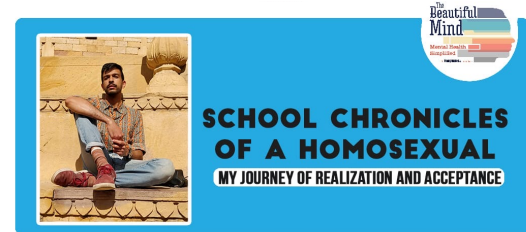


UNDERSTANDING ADDICTION

KEY TAKEAWAYS

MOST COMMON TYPES OF ADDICTION
WHAT ADDICTION DOES TO YOU
MISCONCEPTIONS ABOUT ADDICTION
OVERCOMING ADDICTION

DR. VIVEK BENEGAL
PROFESSOR OF PSYCHIATRY,
CENTRE FOR ADDICTION MEDICINE,
MUMBAI
SATURDAY
16TH MAY, 5PM-6PM
LOGIN DETAILS IN CAPTION



SCHOOL CHRONICLES OF A HOMOSEXUAL MY JOURNEY OF REALIZATION AND ACCEPTANCE

NUPUR GANDHEKAR IN CONVERSATION WITH

KAUSHIK VAIDESWARAN
MATERIALS EXPERT, HERMÉS, PARIS

WEDNESDAY, 6TH JAN 2021 AT 3 PM IST
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW



RAISING A SPECIAL NEEDS CHILD TO BE SELF SUFFICIENT WHAT PARENTS CAN DO

BALA GANDHEKAR IN CONVERSATION WITH

REKHA KANEMAR
YOGA PRANA UYEN HEALTH AND HEALTHCARE CONSULTANT

SATURDAY, 17TH APRIL 2021 AT 5PM
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

WATCH IT AGAIN ON



SUBSCRIBE ON YOUTUBE OR
LOG ON TO WWW.HOOPEX.TV



A-Z OF SEXUALITY EDUCATION

BALA GANDHEKAR IN CONVERSATION WITH

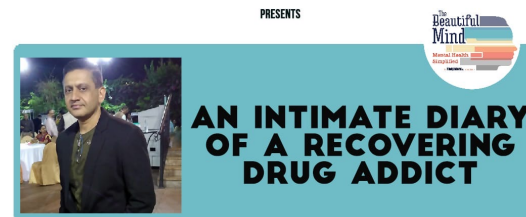
DR. SANGEETA SAKSENA
CO-FOUNDER ENFOLD PROACTIVE HEALTH TRUST,
GYNAECOLOGIST, AUTHOR, COUNSELLOR AND ACTIVIST

FRIDAY, 30TH JULY 2021 AT 5 PM
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

WATCH IT AGAIN ON



SUBSCRIBE ON YOUTUBE OR
LOG ON TO WWW.HOOPEX.TV



PRESENTS

AN INTIMATE DIARY OF A RECOVERING DRUG ADDICT

NUPUR GANDHEKAR IN CONVERSATION WITH

GAURANG CHANDARANA
YOGA EXPERT, IT CONSULTANT AND ROTARIAN

SATURDAY, 9TH JAN 2021 AT 5PM
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW



DISCOVERING THE POTENTIAL IN THE INDIVIDUAL



CUB REPORTING



FILM/PHOTOGRAPHY WORKSHOPS



ART FOR CHANGE




HELPING BUILD EMPATHY TOWARDS ANIMALS



MISSION PAWSIBLE
Children for Animals
www.hoopsters.in


UNDERSTANDING ANIMAL RESCUE

IN CONVERSATION WITH



Ms. Sudha Narayan,
Founder Trustee of CARE

SPECIAL GUEST



Rohan Chakravarty, cartoonist and creator of Green Humour shares his experiences at CARE and his views on animal adoption

Hosted by
Bala Gandhekar
Filmmaker/ Founder, Hoopsters

LIVE VIRTUAL TOUR OF
CARE
Children's Animal Rescue Centre
with **Mr. Keerthan,**
Manager, CARE

SUNDAY, 10TH MAY 2020,
11AM to 12 NOON
LOGIN DETAILS IN THE CAPTION BELOW

MISSION PAWSIBLE
Children for Animals



HOW TO INTRODUCE KIDS TO DOGS?

LET'S ASK **SUNNY LUTHRA,** DOG BEHAVIOURIST AND FOUNDER OF

OHMYDOG

OHMYDOG
PRESENTS

WATCH US ON
f LIVE

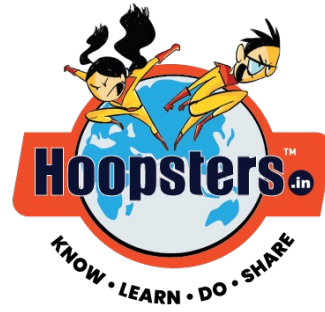
WHY FEEDERS MUST UNDERSTAND DOG BEHAVIOUR
A SIMPLE STEP THAT CAN SAVE THE LIVES OF OUR STRAYS

IN ASSOCIATION WITH
THE LEAGUE OF ACTION HEROES
AN INSPIRED COMMUNITY
CHILDREN - PARENTS - SCHOOLS

MISSION PAWSIBLE
Children for Animals

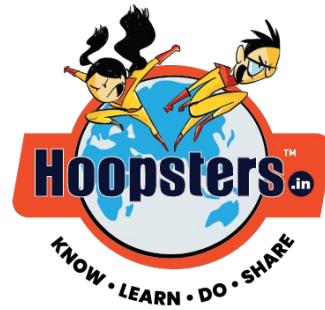
NUPUR GANDHEKAR IN CONVERSATION WITH
SUNNY LUTHRA
DOG BEHAVIOURIST AND FOUNDER OF OH MY DOG

FRIDAY, 8TH JAN, 7:30 PM
TO JOIN THE CONVERSATION, FOLLOW @HOOPSTERS.IN / @OHMYDOG.ROCKS ON FACEBOOK




GALLERIA





GALLERIA



HOOPSTERS SUPER HOOPER

ON Fever FM

SUPER HOOPER SIDDHARTH IS IN CONVERSATION WITH RJ PRITHVI ON FEVER 104FM

TUESDAY, 29TH DEC BETWEEN 8AM AND 11AM

PARTICIPATE IN THE SUPER HOOPER CONTEST, EARN POINTS AND WIN EXCITING PRIZES! LOG ON TO WWW.HOOPSTERS.IN NOW!



THE LEAGUE OF ACTION HEROES

CHILDREN - PARENTS - SCHOOLS
FOR CHANGE AND COMMUNITY OWNERSHIP
www.hoopsters.in

INDIGO 91.9 CELEBRATES CHILDREN'S DAY
in association with Hoopsters



Tune in and catch all the fun
Tuesday to Friday, all day!



BANGALORE INTERNATIONAL GROUP OF INSTITUTIONS

KNOWLEDGE IS POWER

in association with



CAMPUS A+

&

RIG Production

presents

The BIG BANG FEST

BRINGING ABOUT THE CHANGE

11th & 12th
JANUARY 2020



presented by

Organized by
Bangalore International Academy
Whitefield



CORE TEAM



BALCHANDER GANDHEKAR
FOUNDER, HOOPSTERS.
FORESEE MULTIMEDIA

**GRADUATE, FILM & TELEVISION
INSTITUTE OF INDIA**

FILM MAKER, WRITER, PHOTOGRAPHER AND PUBLISHER
OVER 2000 FILMS AND 5 COFFEE TABLE BOOKS ACROSS GENRES.
DOCUMENTARIES. AD FILMS, CORPORATE FILMS.



NUPUR B GANDHEKAR
CO FOUNDER HOOPSTERS

DEGREE IN JOURNALISM.

CONTENT MANAGER & STRATEGIST

**ALL THIS IS A RESULT OF 3 DECADES OF LEARNING THROUGH
INTERACTIONS & EXPERIENCES
WITH INDIVIDUALS, CORPORATES AND EDUCATIONAL INSTITUTIONS**



RAVIRAJ K JOSHI
DESIGN/TECH CONSULTANT

**OVER 2 DECADES OF EXPERIENCE AS A DESIGNER
& WEB DEVELOPER**



DR. PRABHA PANTH
ACADEMIC ADVISOR, HOOPSTERS

**RETD. PROF. OSMANIA UNIVERSITY
MEMBER & ACADEMIC CONSULTANT, AP &
SAMVIT RESEARCH INSTITUTE TEXTBOOK
AND SYLLABUS COMMITTEES.**

FILMS & MULTIMEDIA PRODUCTIONS
(OVER 3 DECADES OF EXPERIENCE)



MALICE IN WONDERLAND
A documentary on women and drug abuse



CAT ON HOT BRICKS
A film on anxiety



SILHOUTTE CONFESSIONS
Intimate stories of people

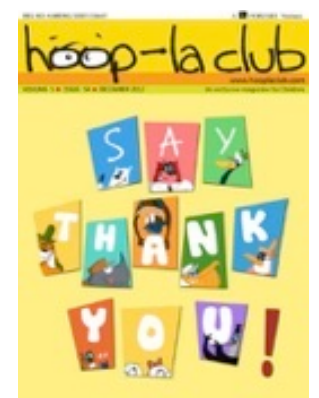


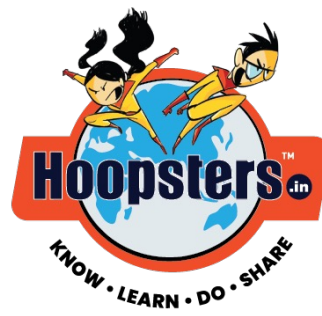
THE A FACTOR
A film on alcohol abuse in the young audience

**AN INITIATIVE THAT HAS EVOLVED BY OUR UNDERSTANDING
OF THE "GROUND REALITIES"**

AS A FILM PRODUCTION HOUSE AND AS PUBLISHERS OF A CHILDREN'S MAGAZINE

CHILDREN'S MAGAZINE PUBLISHER
(OVER 12000 SUBSCRIBERS)





THE BIG PICTURE

THERE ARE MANY AMAZING CHANGE MAKERS OUT THERE WORKING AWAY SILENTLY
&
WE WANT TO CREATE A
ECO SYSTEM TO GET THEM ALL TOGETHER TO INFLUENCE A LARGER AUDIENCE TO CREATE AN INSPIRED SOCIETY

THE CHANGE CATALYSTS

HELPING CREATE THE BUTTERFLY EFFECT



THE LEAGUE OF
ACTION HEROES
— AN INSPIRED COMMUNITY —

WE ALL TALK ABOUT LEAVING BEHIND A BETTER PLANET FOR OUR CHILDREN.
ISN'T IT TIME WE STARTED TALKING ABOUT LEAVING BEHIND BETTER CHILDREN FOR THE PLANET.

KNOW. LEARN. DO. SHARE.

ONLINE- OFFLINE
PROGRAMS. INTERACTIONS. ENGAGEMENTS

TAPPING INTO THE POTENTIAL OF THE INDIVIDUAL TO BRING ABOUT CHANGE