



an initiative of



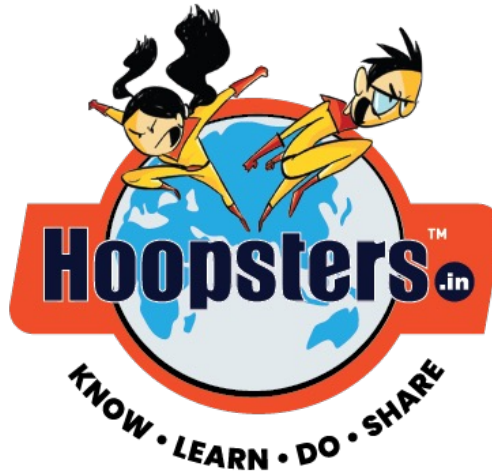
# REDEFINING EMPLOYEE ENGAGEMENT

FOCUS ON MENTAL HEALTH, LIFE SKILLS, PARENTING & SUSTAINABILITY

## THE CHANGE CATALYST

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INTEGRATING VARIOUS CONVENTIONAL ACTIVITIES INTO A COMPREHENSIVE IMPACT BASED ENGAGEMENT



**A FIRST OF ITS KIND “NON-ACADEMIC” HYBRID EDUCATIONAL PLATFORM**

**FOCUS ON MENTAL HEALTH, LIFE SKILLS. PARENTING.**

**ENGAGEMENTS @ SCHOOLS, COLLEGES, CORPORATES & GATED COMMUNITIES**

**BUILDING AN ECO SYSTEM TOWARDS AWARENESS CREATION, INTERVENTION & SUPPORT**

# **THE POST COVID ERA IS WITNESSING SOME SERIOUS CONCERNS**

**RISE IN MENTAL HEALTH ISSUES**

**DISRUPTION IN DEALING WITH  
SOCIAL INTERACTIONS AND RELATIONSHIPS**

**PARENTS STRUGGLING TO BRING UP THEIR CHILDREN**

**TEACHERS' STRUGGLING TO TEACH IN THE NEW AGE CLASSROOM**

**JOB INSECURITY IS ON THE RISE**

**AND WE BELIEVE THAT SOMETHING NEEDS TO BE DONE ABOUT IT**



BECAUSE WE BELIEVE THAT IT IS TIME TO BUILD A COMMUNITY WHICH IS  
**AWARE, EMPATHETIC & PRO ACTIVE**  
AND COLLABORATES TOWARDS  
**“WALKING THE TALK”**  
AND WORKS TOWARDS FINDING SOLUTIONS TO ISSUES

# PROGRAMS @ CORPORATES

INTRODUCING



— Redefining Employee Engagement —



**HAVE YOU EVER WONDERED IF THE ONE-OFF WORKSHOPS THAT YOU CONDUCT AS PART OF YOUR EMPLOYEE ENGAGEMENT PROGRAMS ARE REALLY CREATING THE AWARENESS AND IMPACT THAT THEY ARE INTENDED TO?**

**OR ARE THESE ENGAGEMENTS JUST A TICK ON YOUR CHECK LIST?**

**WE ARE ALL ABOUT ADDRESSING THE QUESTION**



## A REVOLUTIONARY CONCEPT IN EXPERIENTIAL LEARNING

DESIGNING OPPORTUNITIES  
TO PUT KNOWLEDGE INTO  
ACTION.

CREATING EXPOSURE  
THROUGH STRUCTURED  
INFORMATION DISSEMINATION.

PROVIDING ACCESS TO  
RELIABLE DOMAIN  
EXPERTS

ENGAGEMENTS THAT  
ENCOURAGE PUTTING  
LEARNING INTO ACTION

EXTENDING PLATFORMS TO  
SHARE EXPERIENCES,  
IDEAS & ACTIONS.

SHOWING APPRECIATION  
THROUGH  
AWARDS & PRIVILEGES

THE FIRST STEP IS  
GET TO



ABOUT VARIED  
HAPPENINGS AND  
SUBJECT MATTERS

THE NEXT IS TO



FROM THE BEST

AND THEN



SOMETHING WITH  
ALL THE LEARNING

BRING ABOUT  
CHANGE &



EXPERIENCES WITH  
THE WORLD

AND THE



TO MOTIVATE YOU TO DO MORE AND IN  
THE PROCESS  
INSPIRE OTHERS

**OUR INTEGRATED PROGRAMS ARE EXCLUSIVE & MULTI DIMENSIONAL WITH A SPECIAL FOCUS ON MENTAL HEALTH. LIFE SKILLS. PARENTING.**

**THE FIRST-OF-ITS-KIND INTEGRATED PROGRAMS**





# PROGRAMS CUSTOMISED TO ADDRESS CORPORATE REQUIREMENTS

## LIFE SKILLS

- LEADERSHIP/ DECISION MAKING/ PRO ACTIVNESS
- COMMUNICATION
- CRITICAL THINKING
- ETIQUETTE, MANNERS AND GROOMING
- APPRECIATION TOWARDS NEURO DIVERSITY & INCLUSIVENESS
- PREPARING FOR EXAMS/CAREERS
- SAFETY AND EMERGENCY RESPONSES
- RELATIONSHIP BUILDING
- COPING WITH STRESS
- AWARENESS AROUND MENTAL HEALTH HEALTH & WELLNESS
- ART APPRECIATION

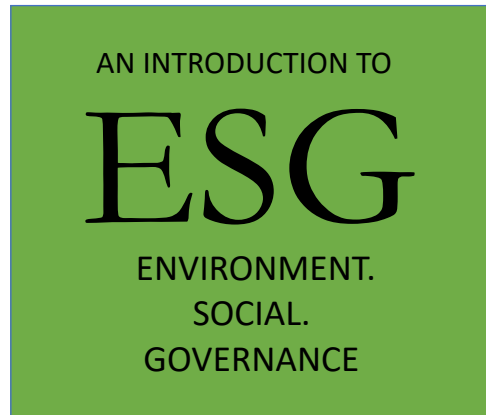
## MENTAL HEALTH

- APPRECIATION OF THE BRAIN & ITS FUNCTIONING OVER TIME
- WHAT IS MENTAL HEALTH THE MYTHS AND MISCONCEPTIONS AROUND MENTAL HEALTH
- EMPATHY TOWARDS THOSE WHO ARE DIFFERENTLY ABLED
- WHEN AND HOW TO SEEK HELP
- ALL ABOUT ADDICTIONS
- APPRECIATION OF NEURODIVERSITY & INCLUSIVENES
- UNDERSTANDING RELATIONSHIPS & SEXUALITY
- WHAT DO THE DIFFERENT TERMINOLOGIES MEAN
- SAFEGUARDING AGAINST ABUSE

## PARENTING

- COMMUNICATION & VARIED LIFE SKILLS
- ETIQUETTES, MANNERS AND GROOMING
- AWARENESS AROUND MENTAL HEALTH & CHILD DEVELOPMENT
- RELATIONSHIPS/ SEXUALITY
- RECOGNISING LATENT TALENT
- PARENTING IN THE NEW AGE
- SAFETY AND EMERGENCY RESPONSES
- ART & HOBBY APPRECIATION
- HEALTH AND WELLNESS
- WHY, HOW AND WHEN TO SEEK COUNSELING
- APPRECIATION TOWARDS INCLUSIVENESS

# PREPARING FOR THE GLOBAL REGULATIONS AT WORKPLACE



UNDERSTANDING SUSTAINABILITY



ABOUT ESG AND ITS IMPORTANCE

WHAT IS CSR/ SDGs

UNDERSTANDING ENVIRONMENT, CLIMATE CHANGE & SUSTAINABILITY

GLOBAL REGULATIONS/FRAmEWORKS AND INDIA'S ROLE

THE INDIAN ESG STORY

ESG AND FINANCIAL MARKETS

CAREER OPPORTUNITIES AT YOUR WORKPLACE

PREPARING A SOCIALLY RELEVANT PROJECT REPORT AND EXECUTING IT

IMPACT ASSESSMENT OF A CSR PROGRAM YOU OR YOUR ORGANISATION IS INVOLVED WITH

BEING AN ESG WARRIOR

AND MORE....

- HELPS BRING ABOUT ASSESSMENT OF IMPACT AROUND SOCIAL INITIATIVES (SDG AND CSR PROGRAMS) BY THE ORGANISATION
- HELPS IN GETTING AN UNDERSTANDING OF ISSUES CLOSE TO HOME
- HELPS IN COMING UP WITH INNOVATIVE IDEAS TO SORT OUT PROBLEMS AND ITS IMPLEMENTATION AT COMMUNITY LEVELS AND MORE

\*CONDITIONS APPLY

\* SUBJECT TO CHANGE



# VALUE ADD TO PARTICIPANTS OF THE PROGRAM

ACCESS TO RELIABLE PROFESSIONALS

COUNSELORS & PSYCHIATRISTS

YOGA EXPERTS

SPECIALIZING IN WEIGHT LOSS AND PRE & POST NATAL WELLNESS

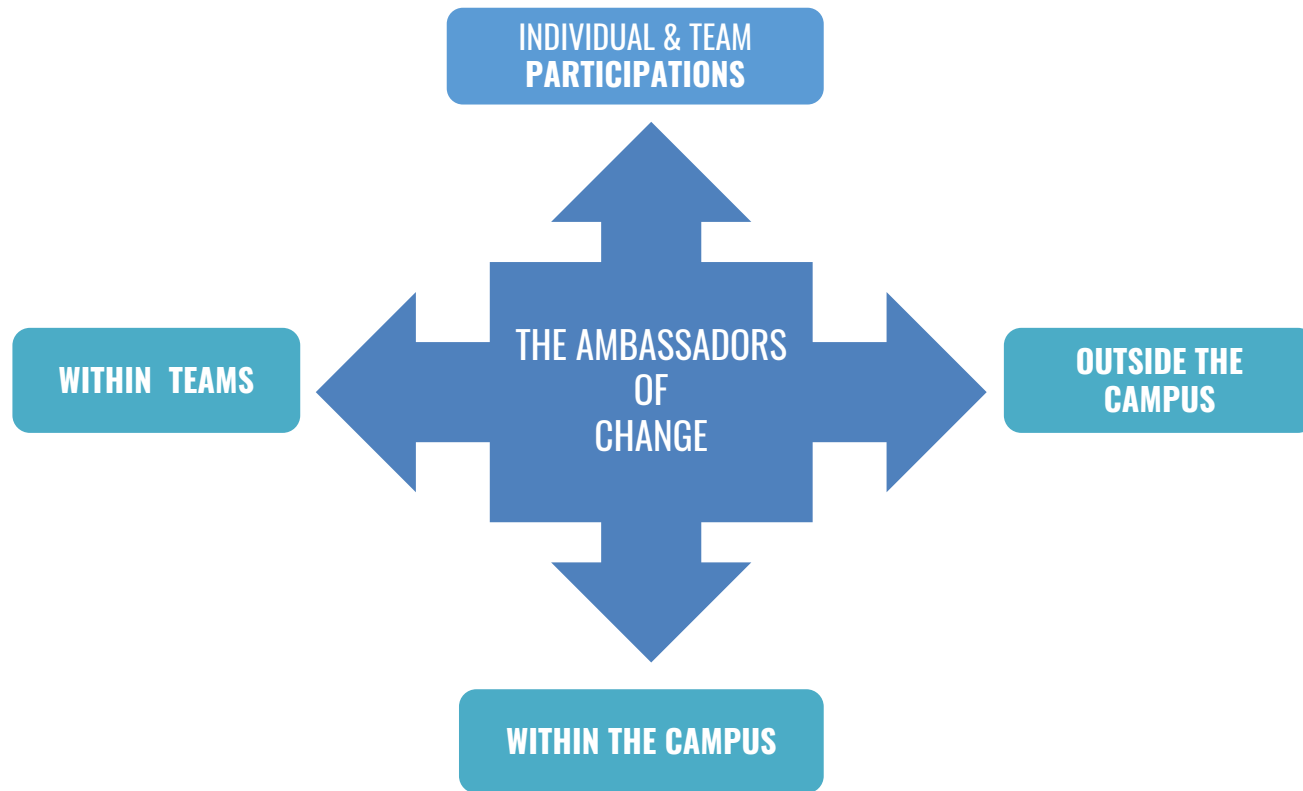
LIFE COACHES AND HOBBYISTS

“SPECIAL NEEDS” SUPPORT



# PUTTING LEARNING INTO ACTION

INVOLVING MANAGEMENT AND SUPPORT STAFF ALONG WITH THE EMPLOYEES



**ASSIGNED ACTIVITIES**  
(FOR THOSE ENGAGED IN OUR PROGRAMS)  
BASED ON SUBJECT OF THE DAY

**ENGAGE IN ACTIVITIES THROUGH THE YEAR**

MONTHLY  
“WALL OF FAME” RECOGNITIONS

ANNUAL AWARDS AT CORPORATE EVENTS

RECOGNITION AT THE  
“HOOPSTERS’ LEAGUE OF ACTION HEROES”  
AWARDS



AN OPPORTUNITY TO SHOWCASE ALL THE AMAZING WORK THAT YOUR EMPLOYEES, THEIR FAMILIES AND THE MANAGEMENT ARE DOING TO THE WORLD THROUGH OUR SOCIAL MEDIA AND HOOPEX TV, OUR EXCLUSIVE ONLINE TV CHANNEL



A PLATFORM TO SHARE INNOVATIONS, SOCIAL INITIATIVES, EXPERIENCES & HACKS

# HOW THE ENGAGEMENT WORKS

OFFLINE-ONLINE

15 HOURS OF OFFLINE PROGRAMS/WORKSHOPS AT CORPORATES

THEME BASED ACTIVITIES ASSIGNED POST WORKSHOP

EMPLOYEES ENGAGE IN ACTIVITIES

## YEAR LONG ENGAGEMENT

REGULAR INTERACTIONS WITH DOMAIN EXPERTS ONLINE

PARTICIPATE IN VARIOUS HOOPSTERS' CONTESTS AND ENGAGEMENTS THAT INVOLVE THE WHOLE FAMILY

**INVITATIONS TO**  
WORKSHOPS CONDUCTED AT HOOPSTERS EVENTS AT HOOPSTERS  
WEBINARS AT HOOPROOM  
SPECIAL ACTIVITIES BY OUR COLLABORATORS  
INTERSCHOOL COMPETITIONS & HOOPEX TALKS

CONTRIBUTE ARTICLES AND VIDEOS

VOLUNTEER AT HOOPSTERS' ACTIVITIES

ALL UPLOADS ARE PUBLISHED ONLINE

EMPLOYEES UPLOAD ACTIONS ONLINE ON HOOPSTERS' WEBSITE

YEAR LONG ONLINE ENGAGEMENT

EMPLOYEES ENGAGE IN ACTIVITIES

INTERVIEWS AND SHOWCASE OF ACTIONS ON



SHARE YOUR EXPERIENCES



+

MEMBERSHIP @ HOOPSTERS



DISCOUNTS AT SELECT OUTLETS, WORKSHOPS & EVENTS



# ADVANTAGE CORPORATES

**EARN GOODWILL OF THE  
EMPLOYEES**

**GIVE YOUR EMPLOYEE  
ENGAGEMENTS A REAL  
PURPOSE**

**EXCELLENT PR OPPORTUNITY**

**HELP EMPLOYEES TO FIND  
SOLUTIONS TO WORK-LIFE  
CHALLENGES**

**INCREASED PRODUCTIVITY**

# THE INSPIRED WORKPLACE

LET'S HELP  
BRING ABOUT  
A  
TANGIBLE  
IMPACT

WHERE

ONE ENJOYS A  
WORK-LIFE  
BALANCE

ONE TAKES OWNERSHIP OF  
HIS/HER WORK AND IS  
PRO ACTIVE

ONE RESPECTS DIVERSITY AND  
INCLUSIVITY IS EMBRACED

THERE IS NO STIGMA AROUND  
MENTAL HEALTH ISSUES  
& ONE HAS ACCESS  
TO HELP

POTENTIAL TALENT  
IS RECOGNISED

WORK IS PRODUCTIVE

ONE'S RELATIONSHIPS ARE  
FULFILLING  
FAMILY. SOCIAL.WORKPLACE

RESPECT, EMPATHY  
CAMARADEREI AND  
HEALTHY HABITS ARE KEY





IT'S ALL ABOUT

# CONTINUITY IN ENGAGEMENT

**BE THE CHANGE CATALYST**

**GIVE YOUR EMPLOYEES THE HOOPSTERS' ADVANTAGE**

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HAPPY EMPLOYEES. HAPPY FAMILIES. HAPPY WORKPLACE.

**ACTION @**



INTERACTIVE PLATFORMS | INTERACTIONS | ENGAGEMENTS | CONTESTS | FIELD TRIPS



**THE LEAGUE OF  
ACTION HEROES**  
AN INSPIRED COMMUNITY

**SMALL ACTS. BIG IMPACT**



**A PLATFORM TO SHARE INNOVATIONS, SOCIAL INITIATIVES, EXPERIENCES & HACKS**

**MEET  
OUR SUPER  
HOOPER**



**ANUSHREE**

SHE PLANTS SAPLINGS AROUND  
HER NEIGHBOURHOOD AND  
TAKES GOOD CARE OF THEM!

**THE SUPER  
MOMS & DADS  
CONTEST**



**MOTHERHOOD  
AND CAREER**

**IN CONVERSATION WITH**

**HIMA BINDU**

GLOBAL ENABLEMENT LEADER - HYBRID CLOUD  
INFRASTRUCTURE SERVICES, IBM INDIA  
&  
SINGLE MOM

**My SCHOOL  
is Best**



**IN CONVERSATION WITH**

**MRS. SUMA ATHRI  
PRINCIPAL,  
JAIN PUBLIC SCHOOL**



**THE LEAGUE OF  
ACTION HEROES**  
— AN INSPIRED COMMUNITY —

## SHARE ACTIONS. SHARE EXPERIENCES



HOOPSTERS' WEBSITE



HOOPEX TALKS-OFFLINE STAGE TO SHARE



HOOP ROOM ONLINE



**WEBINARS. INTERVIEWS. INSPIRATIONAL STORIES. AWARENESS SERIES. DOCUMENTARIES**

hoopex tv

HOME VIDEOS **PLAYLISTS** COMMUNITY CHANNELS ABOUT

View full playlist

42 videos View full playlist	17 videos View full playlist	9 videos View full playlist	2 videos View full playlist	56 videos View full playlist
9 videos View full playlist	5 videos View full playlist	8 videos View full playlist	12 videos View full playlist	14 videos View full playlist
32 videos View full playlist	24 videos View full playlist	85 videos View full playlist	9 videos View full playlist	10 videos View full playlist

hoopex tv

HOME VIDEOS **PLAYLISTS** COMMUNITY CHANNELS ABOUT

13 videos View full playlist	12 videos View full playlist	4 videos View full playlist	10 videos View full playlist	6 videos View full playlist
6 videos View full playlist	12 videos View full playlist	11 videos View full playlist	33 videos View full playlist	7 videos View full playlist
20 videos View full playlist	4 videos View full playlist	21 videos View full playlist	11 videos View full playlist	6 videos View full playlist

**HOOPEX**  
STARTING CONVERSATIONS

— A Hoopsters' Venture —



## HELPING BREAK THE STIGMA

**ADOPTING A SIBLING FOR OUR CHILD**

BALA GANDHEKAR IN CONVERSATION WITH

**MR. SIVARAMAKRISHNAN ANANTHAKRISHNAN,**  
DIRECTOR BUSINESS DEVELOPMENT, 30SPACE, DUBAI  
&  
**MRS. GEETHA DEVARAJAN,**  
INCLUSION LEARNING ASSISTANT, UPTOWN INTERNATIONAL SCHOOL, DUBAI

**RAISING A SPECIAL NEEDS CHILD TO BE SELF SUFFICIENT**  
WHAT PARENTS CAN DO

BALA GANDHEKAR IN CONVERSATION WITH

**REKHA KANEMAR**  
YOGA PRANA UCHY HEALTH AND HEALTHCOUNSELLOR

SATURDAY, 17TH APRIL 2021 AT 5PM  
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

WATCH IT AGAIN ON



SUBSCRIBE ON YOUTUBE OR  
LOG ON TO WWW.HOOPEX.TV

**UNDERSTANDING ADDICTION**

**KEY TAKEAWAYS**

- MOST COMMON TYPES OF ADDICTION
- WHAT ADDICTION DOES TO YOU
- MISCONCEPTIONS ABOUT ADDICTION
- OVERCOMING ADDICTION

**DR. VIVEK BENEGAL**  
PROFESSOR OF PSYCHIATRY,  
CENTRE FOR ADDICTION MEDICINE,  
MUMBAI

SATURDAY  
16TH MAY, 5PM-6PM  
LOGIN DETAILS IN  
CAPTION

**A-Z OF SEXUALITY EDUCATION**

BALA GANDHEKAR IN CONVERSATION WITH

**DR. SANGEETA SAKSENA**  
CO-FOUNDER ENFOLD PROACTIVE HEALTH TRUST,  
GYNAECOLOGIST, AUTHOR, COUNSELLOR AND ACTIVIST

FRIDAY, 30TH JULY 2021 AT 5 PM  
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

WATCH IT AGAIN ON



SUBSCRIBE ON YOUTUBE OR  
LOG ON TO WWW.HOOPEX.TV

**SCHOOL CHRONICLES OF A HOMOSEXUAL**  
MY JOURNEY OF REALIZATION AND ACCEPTANCE

NUPUR GANDHEKAR IN CONVERSATION WITH

**KAUSHIK VAIDESWARAN**  
MATERIALS EXPERT, HERMÉS, PARIS

WEDNESDAY, 6TH JAN 2021 AT 3 PM IST  
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW

**AN INTIMATE DIARY OF A RECOVERING DRUG ADDICT**

PRESENTS

NUPUR GANDHEKAR IN CONVERSATION WITH

**GAURANG CHANDARANA**  
YOGA EXPERT, IT CONSULTANT AND ROTARIAN

SATURDAY, 9TH JAN 2021 AT 5PM  
TO JOIN IN, CLICK ON THE ZOOM LINK IN THE CAPTIONS BELOW



## DISCOVERING THE POTENTIAL IN THE INDIVIDUAL



**CUB REPORTING**



**FILM/PHOTOGRAPHY WORKSHOPS**



**ART FOR CHANGE**




## HELPING BUILD EMPATHY TOWARDS ANIMALS



**MISSION PAWSIBLE**  
Children for Animals  
www.hoopsters.in

### UNDERSTANDING ANIMAL RESCUE

IN CONVERSATION WITH



**Ms. Sudha Narayan,**  
Founder Trustee of CARE

**SPECIAL GUEST**



**Rohan Chakravarty,** cartoonist and creator of Green Humour shares his experiences at CARE and his views on animal adoption

Hosted by  
**Bala Gandhekar**  
Filmmaker / Founder, Hoopsters

LIVE VIRTUAL TOUR OF  
**CARE**  
Children's Animal Rescue Centre  
with **Mr. Keerthan,**  
Manager, CARE

SUNDAY, 10TH MAY 2020,  
11AM to 12 NOON  
LOGIN DETAILS IN THE CAPTION BELOW

**MISSION PAWSIBLE**  
Children for Animals

### HOW TO INTRODUCE KIDS TO DOGS?

LET'S ASK **SUNNY LUTHRA,** DOG BEHAVIOURIST AND FOUNDER OF **OHMYDOG**



**THE LEAGUE OF ACTION HEROES**  
AN INSPIRED COMMUNITY  
CHILDREN - PARENTS - SCHOOLS  
IN ASSOCIATION WITH

**OHMYDOG**  
PRESENTS

WATCH US ON  
f LIVE



### WHY FEEDERS MUST UNDERSTAND DOG BEHAVIOUR

A SIMPLE STEP THAT CAN SAVE THE LIVES OF OUR STRAYS

NUPUR GANDHEKAR IN CONVERSATION WITH  
**SUNNY LUTHRA**  
DOG BEHAVIOURIST AND FOUNDER OF OH MY DOG

FRIDAY, 8TH JAN, 7:30 PM  
TO JOIN THE CONVERSATION, FOLLOW @HOOPSTERS.IN / @OHMYDOG.ROCKS ON FACEBOOK





# GALLERIA



**ON fever 104FM**

**SUPER HOOPER SIDDHARTH IS IN CONVERSATION WITH RJ PRITHVI ON FEVER 104FM**

**TUESDAY, 29TH DEC BETWEEN 8AM AND 11AM**

**PARTICIPATE IN THE SUPER HOOPER CONTEST, EARN POINTS AND WIN EXCITING PRIZES! LOG ON TO WWW.HOOPSTERS.IN NOW!**



indigo music .com fun young india

indigo -91.9 fm-

**THE LEAGUE OF ACTION HEROES**

CHILDREN • PARENTS • SCHOOLS FOR CHANGE AND COMMUNITY CONNECTION

www.hoopsters.in

**INDIGO 91.9 CELEBRATES CHILDREN'S DAY in association with Hoopsters**

Tune in and catch all the fun Tuesday to Friday, all day!

**BIG-B** BANGALORE INTERNATIONAL GROUP OF INSTITUTIONS

KNOWLEDGE IS POWER

In association with

Hoopsters.in **CAMPUS A+**

&

RIQ/Production presents

**The BIG BANG FEST**

BANGING ABOUT THE CHANGE

11<sup>th</sup> - 12<sup>th</sup> JANUARY 2020

powered by THE LEAGUE OF ACTION HEROES

Organized by Bangalore International Academy Whitefield



# GALLERIA





CORE TEAM



**BALCHANDER GANDHEKAR**  
FOUNDER, HOOPSTERS.  
FORESEE MULTIMEDIA

**GRADUATE, FILM & TELEVISION  
INSTITUTE OF INDIA**

FILM MAKER, WRITER, PHOTOGRAPHER AND PUBLISHER  
OVER 2000 FILMS AND 5 COFFEE TABLE BOOKS ACROSS GENRES.  
DOCUMENTARIES. AD FILMS, CORPORATE FILMS.



**NUPUR B GANDHEKAR**  
CO FOUNDER HOOPSTERS

**DEGREE IN JOURNALISM.**  
**CONTENT MANAGER & STRATEGIST**

**ALL THIS IS A RESULT OF 3 DECADES OF LEARNING THROUGH  
INTERACTIONS & EXPERIENCES  
WITH INDIVIDUALS, CORPORATES AND EDUCATIONAL INSTITUTIONS**



**RAVIRAJ K JOSHI**  
DESIGN/TECH CONSULTANT

OVER 2 DECADES OF EXPERIENCE AS A DESIGNER  
& WEB DEVELOPER



**DR. PRABHA PANTH**  
ACADEMIC ADVISOR, HOOPSTERS

RETD. PROF. OSMANIA UNIVERSITY  
MEMBER & ACADEMIC CONSULTANT, AP &  
SAMVIT RESEARCH INSTITUTE TEXTBOOK  
AND SYLLABUS COMMITTEES.

**FILMS & MULTIMEDIA PRODUCTIONS**  
(OVER 3 DECADES OF EXPERIENCE)



**MALICE IN WONDERLAND**  
A documentary on women and drug abuse



**CAT ON HOT BRICKS**  
A film on anxiety



**SILHOUTTE CONFESSIONS**  
Intimate stories of people

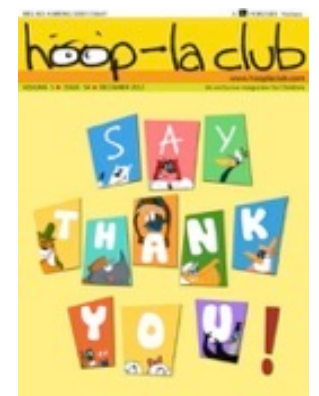
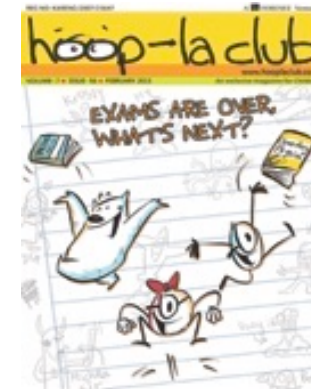


**THE A FACTOR**  
A film on alcohol abuse in the young audience

**AN INITIATIVE THAT HAS EVOLVED BY OUR UNDERSTANDING  
OF THE "GROUND REALITIES"**

**AS A FILM PRODUCTION HOUSE AND AS PUBLISHERS OF A CHILDREN'S MAGAZINE**

**CHILDREN'S MAGAZINE PUBLISHER**  
(OVER 12000 SUBSCRIBERS)





WE ALL TALK ABOUT LEAVING BEHIND A BETTER PLANET FOR OUR CHILDREN.  
ISN'T IT TIME WE STARTED TALKING ABOUT LEAVING BEHIND BETTER CHILDREN FOR THE PLANET.

**KNOW. LEARN. DO. SHARE.**

**ONLINE- OFFLINE**

**PROGRAMS. INTERACTIONS. ENGAGEMENTS**

**TAPPING INTO THE POTENTIAL OF THE INDIVIDUAL TO BRING ABOUT CHANGE**



## THE BIG PICTURE

THERE ARE MANY AMAZING CHANGE MAKERS OUT THERE WORKING AWAY SILENTLY  
&  
WE WANT TO CREATE A  
ECO SYSTEM TO GET THEM ALL TOGETHER TO INFLUENCE A LARGER AUDIENCE TO CREATE AN INSPIRED SOCIETY

## **THE CHANGE CATALYSTS**

HELPING CREATE THE BUTTERFLY EFFECT